



#HealthierMO

Transforming the Future of Public Health in Missouri





Initiative Goals

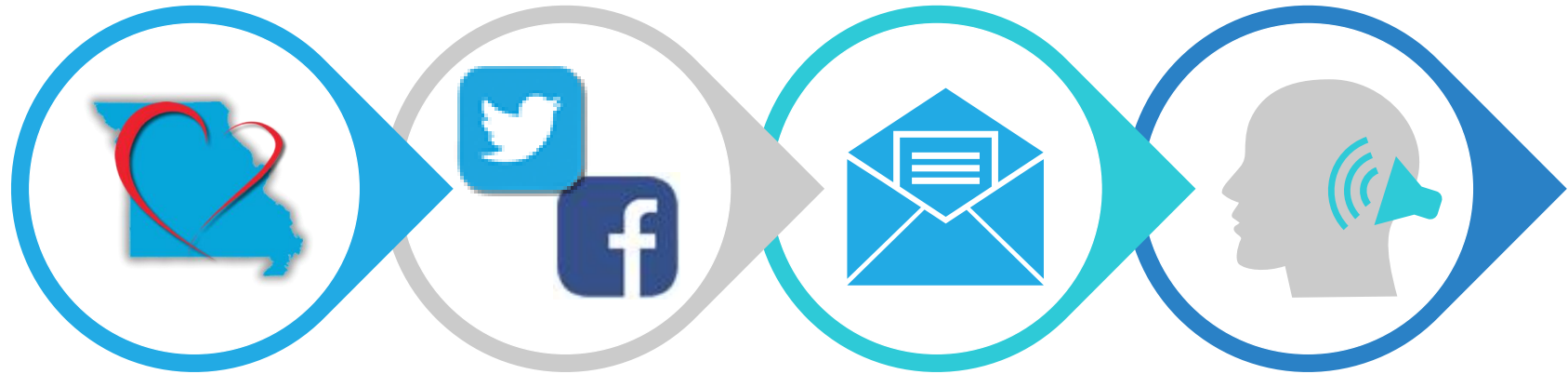
1 Identify Public Health System Stakeholders, Leaders, and Vision

- 1.1 Convene stakeholders to identify structure and composition of Advisory Council.
- 1.2 Conduct two sessions with the TFPH Advisory Council and three meetings with the TFPH Executive Committee to develop the vision for action planning for the project
- 1.3 Establish Plan for Phase 2's comprehensive system review
- 1.4 Develop a proposal for "Phase 2, Design and Prepare for Implementation"

2 Public Health Professional Organization Alignment

- 2.1 Develop a plan of action for the reorganization of Missouri's professional public health organizations.

Communication Efforts



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Establish initial identity
that resonates with
stakeholders

Online Presence

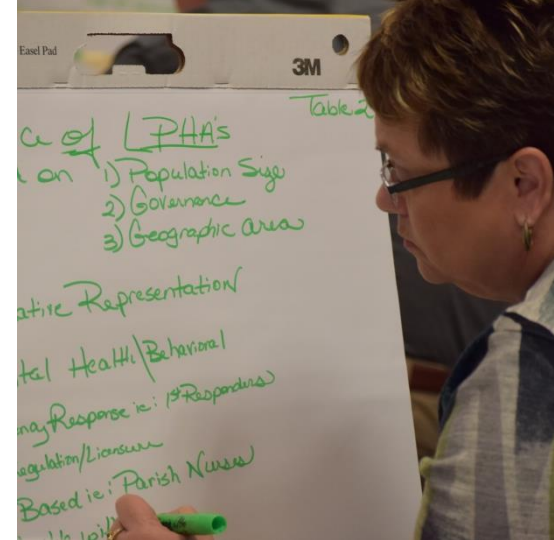
Develop website and
launch social
channels.

Communication

Disseminate regular
updates through
subscription based
e-mail listserve.

Listen

Solicit input, listen to
feedback and
concerns, implement
suggestions.

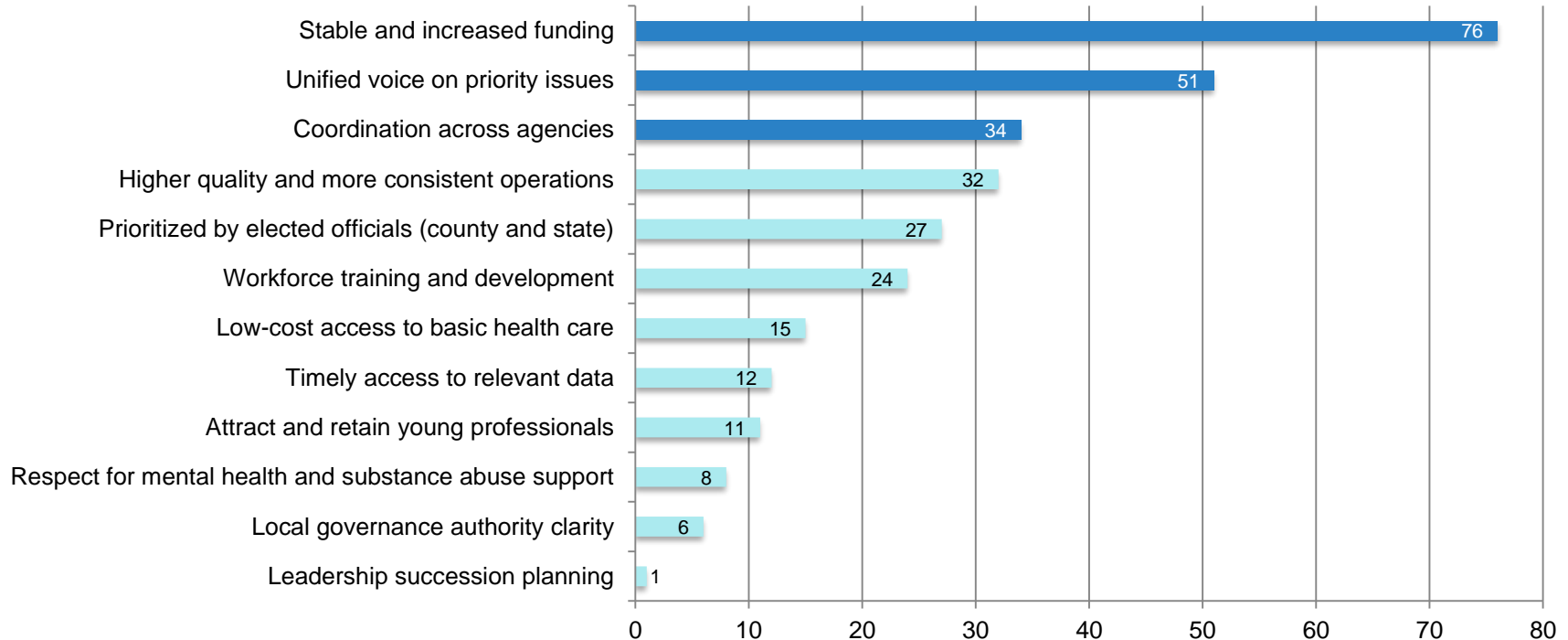


Stakeholder Convening Session

Stakeholders request a diverse, multi-disciplinary Advisory Council committed to transforming public health with fresh ideas.

Top Reasons for Transformation

Top 3 Reasons for Transforming Missouri's Public Health System

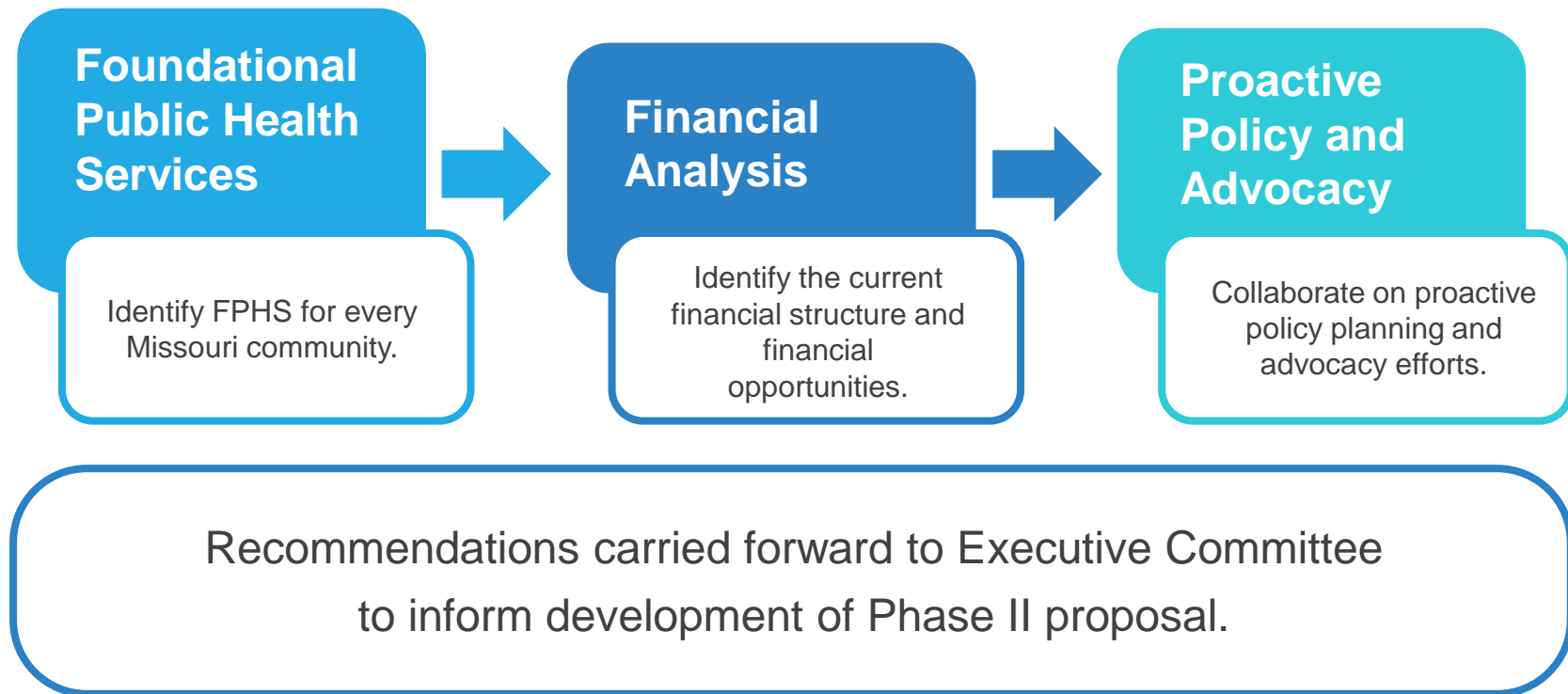


Advisory Council

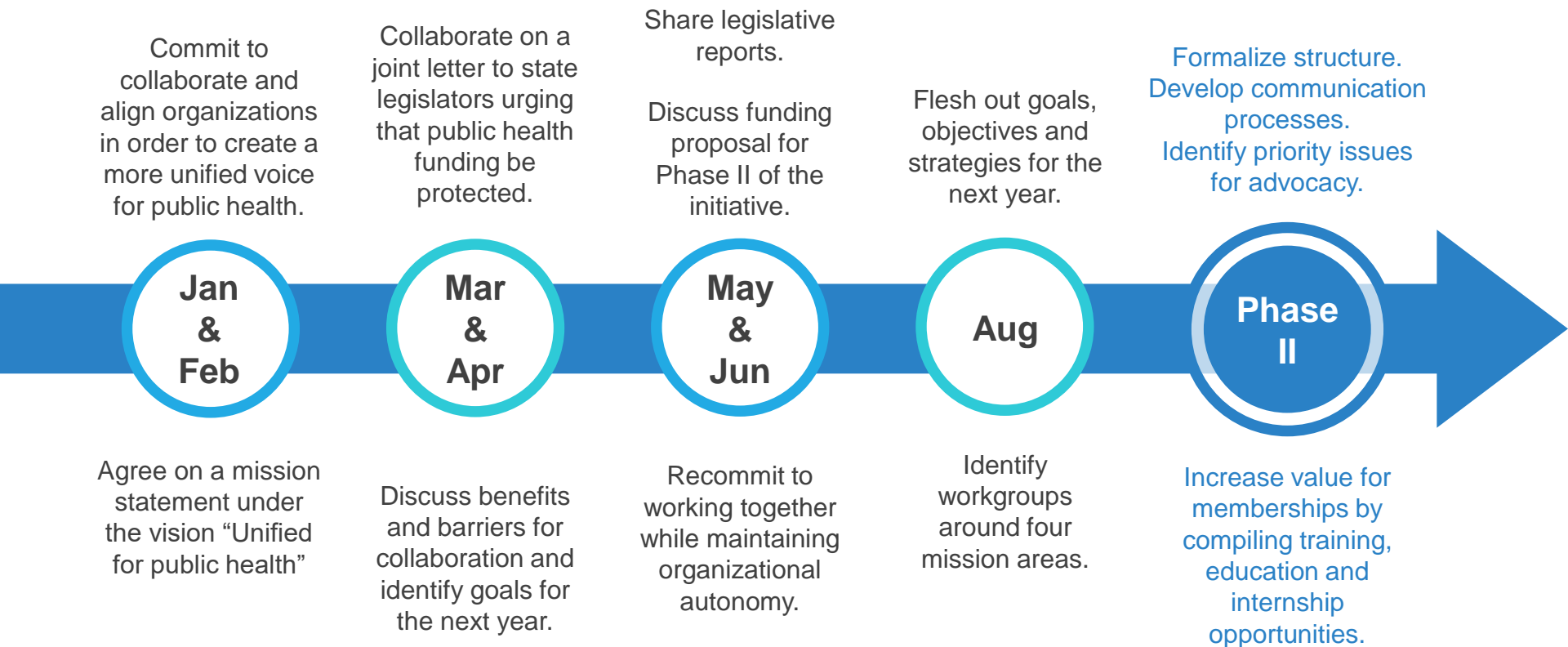
May and June Meetings



Phase II Recommendations



Professional Organizations



Focus Areas



Collaboration

1. Formalize structure.
2. Develop sustainability plan.



Workforce

6. Develop a calendar of current workforce development opportunities.
7. Identify opportunities to collaborate on workforce development.
8. Identify workforce recruitment opportunities.



Communication

3. Develop system of information distribution among Professional Organizations.
4. Develop system for collecting information from members.
5. Develop advocacy communication plan.



Advocacy

9. Continue sharing legislative update.
10. Develop priorities for advocacy.

Phase I Extended



September - December

Communication

Fresh content on website, social channels and e-update; telling your stories; promoting e-learning modules

Professional Organizations

Beginning workgroup activity to achieve ten goals within the coming year

Listening

Gathering your input and listening to your concerns through meetings, email, polls, surveys, and your representatives

Get Involved



to regular initiative
updates through the
#HealthierMO Today
e-newsletter



join the Partners and
Supporters Map, find
your role, serve on a
committee or workgroup



information with your
stakeholders to build the
grassroots groundswell for
the urgent need to
transform Missouri's public
health system



Your voice matters!

Join the movement. Help move ideas forward and build a #HealthierMO.

